

## APPENDIX C

### Party 1

**From:**  
**Sent:** 25 May 2018 17:27  
**To:** Regen, Licensing  
**Subject:** Support of Premises License

Dear Southwark Licensing Authority,

I would be grateful if you would please consider this email in support of Forza Win's application for a premises licence at [133 Rye Lane](#).

I am a proud local resident of Peckham living locally at

I am aware of the applicant's existing premises at Copeland Park. They have a proven track record operating in the local area. This gives me great assurances that they can be trusted to operate the new premises responsibly in accordance with the hours and licence conditions proposed with their application.

As a local resident, I have never experienced disturbances or complaints arising from the applicants existing business. In fact, the only impact they have had in Peckham is a positive one. I hope the Council grant the premises licence on the terms applied for, to have them continue the positive impact the applicant is having in Peckham.

I would be grateful if you could please keep me updated on the progress of this application.

Best wishes

Sent from my iPhone

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### Party 2

**From:**  
**Sent:** Friday, May 25, 2018 3:34 PM  
**To:** Regen, Licensing  
**Subject:** Forza Win 5th Floor, 133 Rye Lane SE15 4ST Application for a new Premises Licence

Dear Sir / Madam,

I am writing with regards to Forza Win's application for a license on the 5th floor of 133 Rye Lane.

I would like to add my support for this application. I have known the applicant, \_\_\_\_\_ for a number of years, and more importantly seen how he runs his current business Forza Win.

I have no doubt that this new enterprise will be run in to the same standards - civic minded, responsible and safe. It also feels like this concept will appeal to a slightly different audience to those that currently exist on Rye Lane, so will hopefully draw a broader range of people to the area.

From the perspective of a fellow local business owner, this is exactly the kind of operation the council should be supporting. A business set up and run by someone who is local, and puts time and effort into the wider community. Not a multinational throwing money around to try and get a slice of the next big thing.

I hope this

Kind regards

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**Party 3**

-----Original Message-----

From:

Sent: Monday, May 28, 2018 6:49 AM

To: Regen, Licensing

Subject: Forza licence application 133 Rye Lane. 863292.docx

Hello,

I have attached my letter of support for the application 863292, 133 Rye Lane.

Regards,

Dear whomever it may concern,

I am writing to support the application 863292. Forza win, 133 fifth floor Rye Lane. Sebastian has lived in south London for over 10 years and has run his Copeland Park spot for half of that time. He has also run and opened 3 successful pubs in East London. I have supported and admired the growth of the business in the last 5 years. And can be assured from his experience that all the given conditions on the licence will be met.

Having lived in Peckham for over 10 years in which I have been a resident and a business owner of a licensed cafe bar for some of that time (in which Sebastian mentored me a lot through the growth of) I am confident that Peckham has no where to go post 11pm for a quieter drink after dinner. As an original signer of and supporter of the women's safety charter in Southwark council, I strongly support businesses that will demonstrate this and I am confident that a quiet place for a drink on Rye Lane will stand out as somewhere that will be a safe night out for women (preventing crime and disorder).

Sebastian and his experienced team will support the local economy with its fresh ideas. In the cultural strategy vision for Southwark up until 2022, it states in the strategy overview it's importance of the support of creative economy, creative growth and creative people. The licensing of this property will do that (as well as enable residents to have access to a really well made drink in a safe and relaxed atmosphere).

Kind regards,

## **Party 4**

**From:**

**On Behalf Of:**

**Sent:** Wednesday, May 30, 2018 4:23 PM

**To:** Regen, Licensing

**Subject:** Support letter in relation to the application for a new Premises Licence - Forza Win 5th Floor, 133 Rye Lane SE15 4ST

Dear Sirs,

I am writing in relation to the above licence request and would like to support this as follows:

I have worked with the licensee on a professional level with regards to their current business operation in Copeland Park and dine there frequently on a personal one. My experience with the licensee has been a very positive one. Bash Redford, in all that he does is exceptionally conscientious regarding his businesses space in the community and I can attest that I have witnessed this personally.

In my personal opinion and based on my experience with the company, I would expect them to ensure that the Brand of Forza Win, one of conviviality, inclusion, cleanliness and safety would be continued to the new site.

I have read through the proposed conditions from the operators and would look forward to them operating another site within the area which I would frequent.

I would be more than happy to answer any more questions should it be required.

Yours

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## **Party 5**

**28<sup>th</sup> May 2018**

**By Email**

Dear Sir/Madam,

**Premises License Application for Forza Win, 5th Floor, 133 Rye Lane, London SE15 4ST**

**Ref: L1U863292**

We are writing in our capacity as building owner and landlord of 133 Rye Lane, to make representation in favour of the premises license application detailed above. We believe that the application should be supported for the following reasons:

1. The applicant (Forza Win)'s premises will trade as a restaurant, and we have no reason to believe that this operation would undermine any of the licensing objectives.
2. We have worked closely with the applicant to ensure that the premises will not unduly impact on any of our neighbours.
3. Both we and the applicants have maintained an open dialogue with the neighbouring operators throughout, and we have taken active measures to minimise the impact of our building on the objectors, be that from the applicant or any of our other future tenants (as further described below).
4. There is a legal right to enter our building from the public highway (Rye Lane) at all times, as well as a legal right to pass and repass over the land to the side and rear of our building at all times.
5. We have specifically amended the design of our scheme so that, when necessary, the primary entrance for all uses within the building will come directly off Rye Lane rather than through either the side or rear entrances. This was done solely to minimise impact on the CLF's late-night operation.
6. We have also given over the entire front half of our ground floor to a shared entrance area in order to

alleviate any pressure on Rye Lane (by day or night), and to allow our workspace, restaurant or other customers to congregate within, rather than outside of the building if and when required.

7. We have also set the line of our proposed shopfront (for which we have planning consent) back from the pavement by 1.4m, to allow an external space within the demise of our property to ensure our tenants do not unduly impact on the public footpath.

We trust this is sufficient information to inform your decision, however please feel free to get in touch if you require any further information.

Yours sincerely,

For and on behalf of  
133 Rye Lane Limited

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## **Party 6**

**From:**

**Sent:** Monday, June 04, 2018 7:45 PM

**To:** Regen, Licensing

**Subject:** Forza Win, Roof Top, 133 Rye Lane. Licence 863292

Dear Sirs,

**Re: In Support of Forza Win Ltd, Licence application 863292, New premises licence for late night refreshment, 113 Rye lane, Roof Top (Fifth Floor).**

I write in support of Bash Redford and his organisation ForzaWin Ltd, a well run, much loved food and refreshment establishment in Peckham for some five years.

As a growing responsible company, their proposal to run a roof top refreshment facility, an offer for the older and family demographic within Peckham's defined 'night time economy area' will be a positive addition to the thriving area, providing more responsible employment and prosperity to Rye lane in Peckham .

As a local resident and frequent customer at ForzaWin, I can vouch for the organisation's management skills in Public Safety, staff training, their careful consideration to Public Nuisance.

I have no doubt in their abilities to provide an excellent new premises for late refreshment and their management systems to deal professionally with all crime and disorder compliance matters, particularly in light of the proposed offer 'family friendly' they are promoting.

Kind regards